



Request for Proposals (RFP)
Cultural Identity and Heritage: Ethnic Media
February 17, 2026

OVERVIEW

The Minnesota Humanities Center (MHC), a non-profit organization, strives to create a more just society that is curious, connected, and compassionate by increasing the collective understanding of ourselves, our communities, and our histories through stories and experiences.

In 2008, Minnesota's voters passed the Clean Water, Land and Legacy Amendment (Legacy Amendment) to the Minnesota Constitution to: protect drinking water sources; to protect, enhance, and restore wetlands, prairies, forests, fish, game, and wildlife habitat; to preserve arts and cultural heritage; to support parks and trails; and to protect, enhance, and restore lakes, rivers, streams, and groundwater.

The Legacy Amendment increases the state sales tax by three-eighths of one percent, beginning on July 1, 2009, and continuing until 2034. The additional sales tax revenue is distributed into four funds as follows: 33 percent to the clean water fund; 33 percent to the outdoor heritage fund; 19.75 percent to the arts and cultural heritage fund; and 14.25 percent to the parks and trails fund.

Individuals and organizations that receive Legacy Funding are generally expected to:

- Amplify arts, culture, and heritage in Minnesota;
- Increase the depth and breadth of people in Minnesota who will connect with arts, culture, and heritage; and
- Provide opportunities for individuals in Minnesota to enjoy arts and culture for free or at reduced cost to allow access for economically disadvantaged individuals and families in Minnesota to attend Legacy programs.

Minnesota Legislation

During the Minnesota Legislative session that ended in 2025, the Minnesota Legislature appropriated \$472,500 to the Minnesota Humanities Center (MHC) from the Legacy Fund to administer Community Identity & Heritage, Ethnic Media grants. These grants will be awarded to ethnic media organizations throughout Minnesota to create video content in a language other than English.

In providing this funding, the Legislature is seeking to fund grantees that will work to create, celebrate, and teach the art, culture, and heritage of the many diverse cultural groups that make up Minnesota, including but not limited to Indigenous organizations, communities whose culture and heritage have been historically underrepresented, recent immigrant communities, and veterans.

Funding Availability

MHC will award \$472,500 in Community Identity & Heritage, Ethnic Media grants.

Projects must be completed no later than May 31, 2027, with final reporting due June 30, 2027.

Applicants may request any amount of funding up to \$75,000.



Request for Proposals (RFP)
Cultural Identity and Heritage: Ethnic Media
February 17, 2026

Media content must be illustrative and may include, but is not limited to, the development and production of video content, such as documentary films, documentary film series, and digital and social media content, that engages general audiences with humanities in Minnesota.

Legacy funding may only be used for new work or new additions to existing work. Funding must supplement and not substitute existing funding sources or be used as reimbursement of expenses for existing projects.

Timeline

RFP posted	Tuesday, February 17, 2026
Information Session #1 (Virtual)	Thursday, February 19, 2026
Information Session #2 (Virtual)	Friday, February 20, 2026
Deadline to request MHC application feedback	Monday, March 9, 2026
Applications due no later than 6:00 p.m. CDT	Monday, March 16, 2026
Applications under review	Tuesday, March 17, 2026
Award notifications by MHC	Following completion of review
Grant agreements executed, funds available	Upon executed agreement
Project End Date	May 31, 2027
Final Reporting Due	June 30, 2027

Eligibility

An organization is eligible to receive grant funding if they are in good standing with the Internal Revenue Service (IRS) and MHC. An organization is in good standing with the IRS when they have completed all IRS reporting requirements and can receive tax-deductible charitable contributions.

An organization is in good standing with MHC unless they have a history of untimely or inaccurate financial or program reports or an open grant beyond its closure date. If you are unsure whether you are in good standing with MHC, please contact us at grants@mnhum.org. MHC may grant an eligibility exemption to an organization if the applicant uses a fiscal agent.

Additional financial information may be requested based on review and assessment of application submitted.

MHC reserves the right to request additional financial information from an applicant.

TECHNICAL ASSISTANCE

If you have any questions about this RFP, please email MHC's Grants Administrators at grants@mnhum.org.

All applicants are strongly encouraged to contact MHC in advance of submitting a full proposal. MHC will discuss proposals, help align ideas with funding criteria, outline project and grant payment timelines, and review budgets for allowable expenses. MHC is available and committed to helping applicants submit the strongest application possible. We will attempt to respond to your question within 48 hours by phone or email.



Request for Proposals (RFP)
Cultural Identity and Heritage: Ethnic Media
February 17, 2026

MHC will host a series of public information sessions for anyone interested in applying. Information will include details about criteria, eligibility, tips for successful applications, and how to apply online:

Virtual	February 19, 2026	1:00 pm – 2:00 pm
Virtual	February 20, 2026	1:00 pm – 2:00 pm

Zoom links for the public information sessions can be requested from Elizabeth Neary at Lizzie@mnhum.org.

If applying in English is a barrier or you need a reasonable accommodation to submit your application, please contact grants@mnhum.org.

APPLICATION

Applicants are encouraged to apply online through MHC's grants management system. We recommend reviewing the full application prior to logging on and setting up an account. You may save your initial application entries and subsequently return to the document to finish your application. Also, while an applicant may submit multiple proposals, an applicant may only be awarded one grant.

Applicants may partner with other organizations in submitting a proposal. If multiple organizations are applying, one organization must be designated in the proposal as the "lead" applicant. The lead applicant serves as the main contact and receives the grant funding if the proposal is selected for a grant award.

You may request any amount of funding up to \$75,000.

If you request funding in the amount of \$25,000 or more, you need to submit the following financial documentation with your application:

- If your annual revenue was \$750,000 or more last year, please submit your most recent certified financial audit.
- If your annual revenue was at least \$50,000 but less than \$750,000, please submit your most recent IRS Form 990.
- If your annual revenue was \$49,999 or less, please submit the last financial statement (for example, income statement and balance statement) reviewed by your board.

Failure to submit the above financial information as requested may result in your application not being reviewed.

All applications must be received no later than 6:00 p.m. CDT, on **Monday, March 16, 2026**.

Please do not submit any additional materials other than what is requested, such as binders or photos, in the application. Unrequested materials will not be reviewed.



Request for Proposals (RFP)
Cultural Identity and Heritage: Ethnic Media
February 17, 2026

FINANCIAL INFORMATION

Legacy Funding Limitations

The Legacy Amendment prohibits funds from being used to:

- Cover costs incurred before the grant agreement is fully signed,
- Start, match, add, or complete any type of capital campaign,
- Support capital costs (such as improvements, construction, property, or equipment),
- Support benefits and fundraisers,
- Purchase promotional giveaway items such as t-shirts, keychains,
- Fund out-of-state expenses, such as out-of-state travel and lodging and contractor expenses,
- Pay for indirect costs or overhead charges not directly related to the activities outlined in the project proposal,
- Food expenses when expenses are either (i) incurred during the planning phase of the project, or (ii) are not essential to the final program,
- Wages, salary, and benefits of staff for the time that such individuals are not working on the project, and
- Cash/Gift card payments.

Grant Payments

Applicants will be asked in their application to identify whether they wish to receive funding through Reimbursement or Advance. An applicant awarded a grant is referred to as Grantee. Under Reimbursement, the grantee receives reimbursement after incurring the expenses and submitting documentation to MHC that the expenses have been incurred. Under Advance, the grantee receives funding prior to incurring expenses. Advances are available on the following schedule:

- If the grant is \$10,000 or less, the maximum available advance is 75%
- If the grant is at least \$10,000 and less than \$49,999, the maximum available advance is 50%
- If the grant is \$50,000 or more, the maximum available advance is 25%

Factors such as history of late reports, prior poor performance, and financial risk will be considered in determining Advance eligibility.

MHC is required to hold ten (10%) percent of a grantee's award until all reporting requirements have been met. Grant funds are not available until the grant Agreement has been signed by MHC and the grantee.

If Advance funding has been requested, the first Advance payment will be made within 25 business days of MHC receiving a W9 and/or ACH form. No payments will be made if the grantee has a past due progress report.

SELECTION PROCESS

All eligible applications will be evaluated on a 75-point scale using the following scoring factors and weight criteria:



Request for Proposals (RFP)
Cultural Identity and Heritage: Ethnic Media
February 17, 2026

Organization Capacity (30)

- How long has your organization been in existence?
- How long has your organization been creating videos?
- How will your organization ensure accuracy of translated materials?
- What is the technical competence, expertise, and experience of the individual that will ensure project success?

Audience Reach (40)

- What experience does the applicant have in translating materials in a language other than English?
- What language(s) other than English will materials be translated to and support?
- What is the size of the audience you are attempting to reach with the project?
- What is the geographical area in Minnesota that you intend to reach with the project?
- What are the ethnic communities the project will serve?

Primary Audience (5)

- What is the organization's primary information source for your audience?

MONITORING EXPECTATIONS

Monitoring

MHC will monitor your activities throughout the course of the grant period. During the project or upon completion of the project, you will be asked to provide and should be prepared to produce information concerning:

- Details of program income and expenses to date compared to the original budget,
- Details of how you evaluated success, what information you measured, and whether you believe you achieved success,
- Timesheets, payroll allocations, and paycheck stubs for personnel expenses,
- Details regarding the number of counties served,
- Full-time employment results,
- A list of board members or directors (as applicable),
- Identify non-MHC funds you were able to secure for the project and how the funds were used,
- Details regarding the direct and administrative expenses for the project,
- Fiscal Agent contact information (as applicable), and
- An invoice for any payment requested.

Site Visit

If you receive a grant award of \$50,000 or more, MHC consistent with Minnesota law will schedule and conduct at least one on-site visit during the grant period.

Using Third Parties

If you use grant funds awarded to hire or retain a third party not originally identified in your grant application, you must use the following processes:

- \$100,000 or more must undergo a formal notice and bidding process.



Request for Proposals (RFP)
Cultural Identity and Heritage: Ethnic Media
February 17, 2026

- Between \$25,000 and \$99,999 must be competitively awarded based on a minimum of three (3) verbal quotes or bids.
- Between \$10,000 and \$24,999 must be competitively awarded based on a minimum of two (2) verbal quotes or awarded to a targeted vendor.

You must use all possible steps to assure that targeted vendors certified from the following entities are given an opportunity to bid:

- [State Department of Administration's Certified Targeted Group, Economically Disadvantaged and Veteran-Owned Vendor List](#)
- Metropolitan Council's Targeted Vendor list: [Minnesota Unified Certification Program](#)
- Small Business Certification Program through Hennepin County, Ramsey County, and City of St. Paul: [Central Certification Program](#)

You must not contract with any entity that is suspended or debarred in Minnesota. [Suspended/Debarred Vendor Information](#)

You must have a written process for awarding and administering contracts. If you proceed with a single source bid, you must maintain proper documentation justifying your decision. Your process must also address how you will address conflicts of interest.

Non-Discrimination and State Contract Compliance

Minnesota law requires all grantees to agree not to discriminate in violation of the Minnesota Human Rights Act and to abide by Minnesota law that requires ensuring equal opportunity within contracting.

Interim Written Report

Depending on the amount of award, you may be required to prepare an Interim Written Report for MHC to demonstrate adequate progress in fulfilling the terms of your award. The terms of your Interim Report will be, if applicable, stated within your grant agreement with MHC.

Final Report

At the end of the reporting period, identified within your Grant Agreement, you will be required to submit a final report to MHC. MHC will also engage in a final reconciliation of your expenses under the terms of the Grant Agreement. Your last payment under the terms of the Grant Agreement, ten (10) percent of your grant, will be sent once reconciliation has been completed and your final report has been reviewed by MHC.

Document Retention

Minnesota law requires all grantees to maintain their books, records, documents, and accounting procedures and practices relevant to their grant for examination by the Minnesota Legislative auditor or Minnesota state auditor for a minimum of six (6) years from the grant agreement end date or the state retention requirements, whichever is later.